



5KixFM90.7 produces quality sponsorship announcements to acknowledge the support of sponsors and provide an opportunity for sponsors to showcase their businesses or organisations.

FEES & CHARGES

BASIC SPONSORSHIP

\$50 per month for 12 months

Sponsor the station and have your sponsorship announcement made throughout the day and or evening.

- **Four (4) announcements aired every 24 hours.**

5KixFM90.7 agrees to air an approved¹ pre-recorded script of a maximum length of 30 seconds four (4) times every twenty-four (24) hours from the commencement of sponsorship.

PREMIUM SPONSORSHIP

\$85 per month for 12 months

Sponsor the station and have your announcements played throughout the day and/or evening and choose your favoured time period.

- **Eight (8) announcements aired every 24 hours**

5KixFM90.7 agrees to air an approved¹ pre-recorded script of a maximum length of 30 seconds eight (8) times every twenty-four (24) hours from the commencement of sponsorship.

PROGRAM SPONSORSHIP

\$95 per month for 12 months

Sponsor a program and have your announcement played exclusively during that program.

- **One (1) announcement within every half hour of program duration. 'Every half hour' refers to a 30 minute period from the beginning of the program. No other sponsorship announcements will be made during this program duration.**

5KixFM90.7 agrees to air an approved¹ pre-recorded script of a maximum length of 30 seconds once in every 30-minute period in a designated program for twelve (12) months from the start of the sponsorship.

SPECIAL EVENT SPONSORSHIP

\$150 per event period up to two (2) weeks

Promote your special event in peak listening periods.

5KixFM90.7 agrees to air an approved¹ pre-recorded script of a maximum length of 30 seconds four (4) times in every 24-hour period. This will include two (2) announcements during peak listening times in every 24-hour period. This sponsorship can be bought in two (2) weeks for the period required by the sponsor.

IN KIND SPONSORSHIP

Fee & Announcements to be negotiated

Promote your business or organisation by offering good or services which help 5KixFM90.7 to deliver quality programming and community representative.

OTHER SPECIAL SPONSORSHIP ARRANGEMENTS CAN BE MADE ON REQUEST.

Promote your business with an exclusive arrangement with 5KixFM90.7. Examples include sponsorship of regular announcements (i.e. Weather / News / Interviews / Editorials). Fees and announcements will be negotiated.

¹ 5KixFM90.7 reserves the right to approve all scripts to ensure that they are in line with broadcasting standards and in no way breach federal or state broadcasting regulations and to reschedule or omit items to meet operational requirements.



SCRIPTS & RECORDINGS

SPONSOR PRODUCED SCRIPT

No charge

5KixFM90.7 agrees to record an approved¹ script of a maximum length of 45 seconds.

NB: If the script requires rewriting to be approved or to fit within the length of time allowed, 5KixFM90.7 may charge a fee equivalent to the fee charged for a station produced script (see below).

STATION PRODUCED SCRIPT

\$50 per script

5KixFM90.7 agrees to write a script to a maximum length of 45 seconds from material provided by the sponsor. A first draft will be provided to the sponsor for approval. The sponsor may request changes to that draft. A final script will then be produced after which any changes requested may incur a further fee.

VOICE-OVER RECORDING

\$50 per recording

5KixFM90.7 agrees to record an approved¹ script using one of its experience on-air presenters. A first recording will be provided to the sponsor for approval. The sponsor may request changes to that recording. A final announcement will then be produced after which any changes requested may incur a further fee.

MEMBER OFFERS

5KixFM90.7 offers our sponsors the opportunity to tap into our membership support by offering our members a special incentive to use your goods and/or services.

You might like to:

- Offer a members-only special on particular goods and/or services.
- Offer a discount for 5KixFM90.7 members.
- Or any other incentive you can think of.
- Extras as per attached sheet.

CBAA SPONSORSHIP REGULATIONS

Every sponsorship announcement must be “tagged”. A tag is an acknowledgement of support given, in cash or in kind from a business or a person to 5KixFM90.7.

The tag must state the name of the person or organisation that has given support or case on in-kind to 5KixFM90.7. i.e. “Widget Maker, a proud sponsor of this program”

No more than five minutes of sponsorship per hour is permitted.

**5kixfm is proud to welcome you as a Sponsor –
Thank you for supporting us!**

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SPONSORSHIP CONTRACT

AGREEMENT & INVOICE

I, _____ agree to enter into the following sponsorship contract with 5KixFM90.7.

I agree that:

- I will pay the fee in advance of the service provision
- I will pay the fee regularly (where appropriate)
- I will provide no fewer than four (4) weeks' notice of withdrawal of sponsorship.

FEES & CHARGES

Please complete as appropriate

	Fee	Frequency ²	Payment Option			Total Initial Payment
			M	Once	Special	
Basic Sponsorship	\$50	Monthly	\$50	N/A		
Premium Sponsorship	\$85	Monthly	\$85	N/A		
Program Sponsorship	\$95	Monthly	\$95	N/A		
Special Event Sponsorship	\$150	Once Only	N/A	\$150		
Sponsor Produced Script	-	-	N/A	N/A	N/A	
Station Produced Script	\$50	Once Only	N/A	\$50		
Voice Over Recording	\$50	Once Only	N/A	\$50		
			TOTAL PAYABLE IN ADVANCE			

² O = Once Only

ELECTRONIC BANK TRANSFER	CHEQUE
ANZ Bank Dauncey Street Kingscote Account Name: Kangaroo Island Community Broadcasters Incorporated T/A 5KixFM Account Number: 2908 32138 BSB: 015-600	Please make your non-negotiable cheque payable to: Kangaroo Island Community Broadcasters Incorporated T/A 5KixFM

¹ 5KixFM90.7 reserves the right to approve all scripts to ensure that they are in line with broadcasting standards and in no way breach federal or state broadcasting regulations and to reschedule or omit items to meet operational requirements.

Kangaroo Island Community Radio Broadcasters Inc
t/a 5Kix FM90.7
PO Box 871 Kingscote SA 5223
08 8553 0158
kix907@bigpond.com



SPONSOR DETAILS:

Business Trading/Organisation Name	
Business Contact Name	
Business Address	
Postal Address	
Phone	Mobile
Email	
Sponsors Signature	Date Signed

Station Representative:..... Signature:.....

Date:...../...../20



IN-KIND SPONSORSHIP AGREEMENT

I, _____

agree to enter into the following sponsorship contract with 5KixFM90.7.

I agree that:

- I will honour the in-kind sponsorship offered in the format agreed below.
- I will provide no fewer than four (4) weeks' notice of withdrawal of sponsorship.

OUTLINE THE IN-KIND SPONSORSHIP OFFERED

THE SPONSOR AGREES TO:

5KIXFM90.7 AGREES TO:

Kangaroo Island Community Radio Broadcasters Inc
t/a 5Kix FM90.7
PO Box 871 Kingscote SA 5223
08 8553 0158
kix907@bigpond.com



MEMBER OFFER

The SPONSOR agrees to offer the following to the 5KixFM90.7 membership:

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SPONSOR DETAILS:

Business Trading/Organisation Name	
Business Contact Name	
Business Address	
Postal Address	
Phone	Mobile
Email	
Sponsors Signature	Date Signed

Station Representative:..... Signature:.....

Date:...../...../20

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